



## NEWS RELEASE

### **Perforic Launches New Performance Benchmarking and Certification Services for Enterprise Applications**

*Offers flexible, cost-effective alternative for small and mid-sized software companies and internal development organizations*

**Cambridge, MA, August 4, 2009** – Perforic, Inc. ([www.perforic.com](http://www.perforic.com)), a new provider of performance and porting services for enterprise applications, today officially launched the general availability of its services. The company is targeting small and mid-size software product companies and internal development organizations with on-premise and hosted service offerings that include application performance benchmarking and certification, capacity planning and application porting.

“One of the biggest concerns for any business is uptime. A crashed site can have significant impact both in terms of revenues and reputation,” said Rajat Bhakhri, CEO for Aeturnum, Inc., a provider of enterprise software development services and solutions, and a Perforic customer. “Perforic’s approach to application performance is founded on experience. The tools, methodologies and processes they apply for performance tuning are focused and result-oriented and they stand behind their work. Aeturnum is pleased to have Perforic providing performance benchmarking and certification for many of our customers.”

Perforic’s Program of Certification, PPC, guarantees application scalability and response times through the use of a proven engagement model. By offloading performance issues to the Perforic team, clients gain faster time to market, reduced development costs and increased end-user satisfaction. The service includes architecture assessment, performance testing and recommended improvements, and certifies application performance in production scenarios. The PPC focuses on three key areas of performance: scalability, availability and reliability, and uses the latest tools to identify and fix performance bottlenecks and other weak points in an application. The service is designed to ensure 24 x 7 application availability and performance that meets and exceeds end-customer needs.

The PPC leverages Perforic’s robust Capacity Planning Methodology (CPM) to enable clients to size their deployments consistently and accurately. By

closely analyzing client system performance and incorporating its vast knowledge of industry trends and adoption rates, Perforic's CPM can translate performance from a lab environment to the real world with a high degree of reliability. This takes the guess work out of capacity planning for clients and saves companies hundreds of thousands of dollars in hardware and maintenance costs.

Perforic also offers porting services for software companies to help them expand the market for their applications and reduce client development efforts. The service ports applications from their current environment to new hardware and software environments with maximum efficiency and minimal disruption to the client development team. Perforic also diagnoses and fixes application performance issues during the porting process. The company supports all leading application servers, databases and operating systems.

"There is a clear need in the market for a flexible, high quality and cost-effective alternative for enterprise application performance testing and certification," said Glenn Snyder, vice president of business development for Perforic. "Our team brings hundreds of hours of performance experience and has worked with some of the largest application vendors in the world certifying solutions for enterprise wide deployments with user bases in the millions. Our people are every bit as qualified as the large, established players in the market. We just don't carry the same overhead."

### **About Perforic**

Perforic provides flexible, high quality and cost-effective enterprise application porting and performance testing services for software product companies and internal development organizations. Our team consists of seasoned veterans with vast experience in performance and porting issues. We have worked with companies of all sizes - from startups to Fortune 500 companies - and have deep expertise in J2EE, .NET and database technologies in highly scalable, three-tier enterprise application environments. The company is based in Cambridge, MA and has 24 x 7 operations with locations and resources in the US and Asia. For more information, please visit <http://www.perforic.com/index.html>.

###

### **Contact:**

[pr@perforic.com](mailto:pr@perforic.com)